

PDF CASH MACHINE

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How to Make a Boat Load of Cash by Giving Away Free PDFs

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Income Disclaimer

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I make absolutely no guarantee, expressed or implied that by following the advice below you will make any money or improve current profits, as there are several factors and variables that come into play regarding any given business.

Primarily, results will depend on the nature of the product or business model, the conditions of the marketplace, the experience of the individual, the application of said principles, and situations and elements that are beyond your control.

As with any business endeavor, you assume all risk related to investment and money based on your own discretion and at your own potential expense.

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It is your responsibility to conduct your own due diligence regarding the safe and successful operation of your business if you intend to apply any of this information in any way to your business operations.

- [NO] - Can sell this product directly.
- [NO] - Can add to a paid membership site.
- [NO] - Can sell for personal use.
- [NO] - Can put your name on sales page.
- [NO] - Can be offered as a bonus.
- [NO] - Can be packaged with products.
- [NO] - Can sell resale rights.
- [NO] - Can sell master resale rights.
- [NO] - Can sell PLR.
- [NO] - Can sell via auction sites.
- [NO] - Can add to a FREE Membership.

Short Story

After countless sleepless nights and tons of money spent on paid advertising, I discovered something really interesting—something I’ve never seen anyone else doing before.

Actually, using this one strategy alone, anyone can build a huge, successful business online, and I’ll reveal everything to you in a step-by-step format in just a moment.

Basically, I’ve been split-testing various strategies for selling my own inexpensive (\$5–\$9) PLR PDF products to build buyer lists.

Here’s what I tried:

- Traffic → Squeeze page → Text sales page
- Traffic → Squeeze page → Video sales page
- Traffic → Text sales page
- Traffic → Video sales page

And then it hit me...

What if I send traffic directly to the PDF document?

Not just a simple pre-sell PDF that talks about the product and then links to the sales page.

No.

Instead, how about sending traffic directly to the **actual** paid product PDF—by revealing a small portion of it for free, and then, right when the most interesting and valuable content starts, hitting them with a simple PayPal “Buy Now” button?

Like this:

**LOSING WEIGHT
WITHOUT
STARVING YOURSELF**

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Fast diet can be addictive, so take caution when beginning your regimen. Follow the directions for dosage exactly and be aware of any possible side effects. If you experience any of the following symptoms while using fast diet pills, stop using them immediately and consult with your physician:

- Abdominal cramps
- Irritability
- Dizziness, vertigo, or lightheaded
- High blood pressure
- Tightness of the chest
- Heart palpitations
- Head
- Dry mouth
- Constipation
- Diarrhea
- Blurred vision
- Prolonged bleeding
- Irregular cycle or any other disturbance

Exclude fast diet pills can be purchased over the counter, it is up to each individual person to use them correctly. Some people should take extra care that the recommended dosage is taken that it will speed up the weight loss, but this is very dangerous. You can overdose on fast diet pills which can cause tremors, vomiting problems, confusion, heart failure or heart attack.

If you want to take fast diet pills, that is certainly the way to do it. To get the most weight loss, you should read and follow the manufacturer's directions exactly in order to keep yourself safe. Start with one fast diet pill, you will still have to make modifications to your diet and introduce exercise in order to lose weight. Some people may not see whatever they want when they take these pills, but that's just not the case.

And remember that nothing takes off weight and keeps off weight like a healthy, balanced diet and exercise. This fast diet pill will help you make the adjustment and lifestyle changes that you will have to make in order to lose those extra pounds.

GETTING STARTED

You can lose weight in many ways. Some you could get the supplement from the internet, but the weight is the same. There are a few things about dieting and weight loss that most experts agree upon is general.

First, you need to...

If you would like to read the rest of this pill, simply click the yellow "Buy Now" button, under the product and you will be REDIRECTED to the full report "pill".

ONLY \$5

Buy Now

PayPal „Buy Now“ button

And it worked!

Actually, it worked extremely well!

Payment From	Completed	Details	Issue refund	\$9.97 USD
Payment From	Completed	Details	Issue refund	\$10.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$9.00 USD
Payment From	Completed	Details	Issue refund	\$10.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$9.00 USD
Payment To	Completed	Details		-\$0.37 USD
Payment From	Completed	Details	Issue refund	\$7.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD
Payment From	Completed	Details	Issue refund	\$9.97 USD
Payment From	Completed	Details	Issue refund	\$17.00 USD
Payment From	Completed	Details	Issue refund	\$5.00 USD



The beauty about this sneaky strategy is this:

1. It's a complete pattern interrupt. Meaning, your visitor is not expecting to land on a .pdf.

When the visitor sees that it's just a plain .pdf, this instantly lowers his or her defense and gets him or her into "information consuming mode." What can be better than a visitor who is actually excited about reading your .pdf? :-)

2. It forces them to close the loop. The best results came from products that promised some kind of transformation or had strong proof at the beginning of the .pdf.

When someone gets really excited and becomes seriously curious about how they can achieve the same results, they are most likely to close the loop and pay to read the rest.

3. It provides value before buying. Depending on what you sell and how you structure your products, the potential customer can find value even while reading the first few pages of your .pdf. If it's really, really good content, he or she will pay.

4. This method eliminates the need for a sales page. This is priceless. Not everyone can brag about their copywriting skills. I'll admit, I fucking hate writing sales copy! Using this strategy, the first couple of pages of your .pdf will do the whole dirty job for you :-)

5. 100% commissions + you get your customer's email. You control how much money you want to make, as well as receive your customer's email address. It's very rare that you can achieve that promoting affiliate offers.

Using this PDF selling strategy, I have seen conversion rates for my products as high as 10–15%, and that's for cold traffic!

One, or sometimes even two, out of ten targeted people who read the .pdf have become hooked up and bought the full product.

In some niches, you can't even get 15% of people to opt in for your free offer, but using this sneaky .pdf selling strategy, I was able to convert 15% of traffic into buyers.

A buyer lead is worth 10x more than a freebie seeker email.

After a couple of relationship-building emails, you send out one higher-priced affiliate offer, and you are almost guaranteed to make money.

You send a couple more offers later, and you are in a big profit.

You are dealing with your dream subscribers here!

Less subscribers = less expenses on autoresponder services = much higher profits.

Of course, you have to make sure that the first product you sell is of good quality.

However, since you charge \$5 to \$9, it's not difficult to deliver value for that kind of price.

And don't worry, you can create an eBook with ChatGPT in just 5 minutes.

I hope you see the simplicity and the power of this strategy.

If you are lazy, here is a list of niches with VERY desperate buyers, in no particular order:

Niches with VERY Desperate Buyers

1. How to Pass Drug Tests for Work
2. Social Anxiety
3. How to Quit Smoking
4. How to Quit a Specific Drug/Pill
5. Get Rid of Acne
6. Bad Breath/Halitosis
7. Uncontrollable Sweating
8. Major Depression
9. Tooth, Back, Headache Pain Obesity/How to Lose Weight
10. How to Find a Job
11. Resume Help
12. Stress Management
13. Getting your Ex-Girlfriend/Ex-Boyfriend Back
14. How to Talk to Women
15. What to do When you Can't get Pregnant
16. Is your Husband/Boyfriends Cheating on You?
17. Parents with Kids in Legal Trouble
18. How to Pass Your [insert career type] Test
19. How to Get Laid
20. How to Change Careers
21. How to Get Rid of Termites [or another insect infestation]
22. How to Get Rid of Your Pet's Fleas
23. How to Stop Your Baby from Crying
24. Meal Plans for Pregnant Women
25. How to Get a Good Night's Sleep
26. How to Get Slim Quick Before a Holiday
27. How to Get Rich Quick

How to Make Your own digital product (eBook)?

As I mentioned above, the fastest and easiest way to create an ebook is by using ChatGPT (<https://www.chatgpt.com>)

You can dive-in in any niche you want and generate professionally looking ebooks fast.

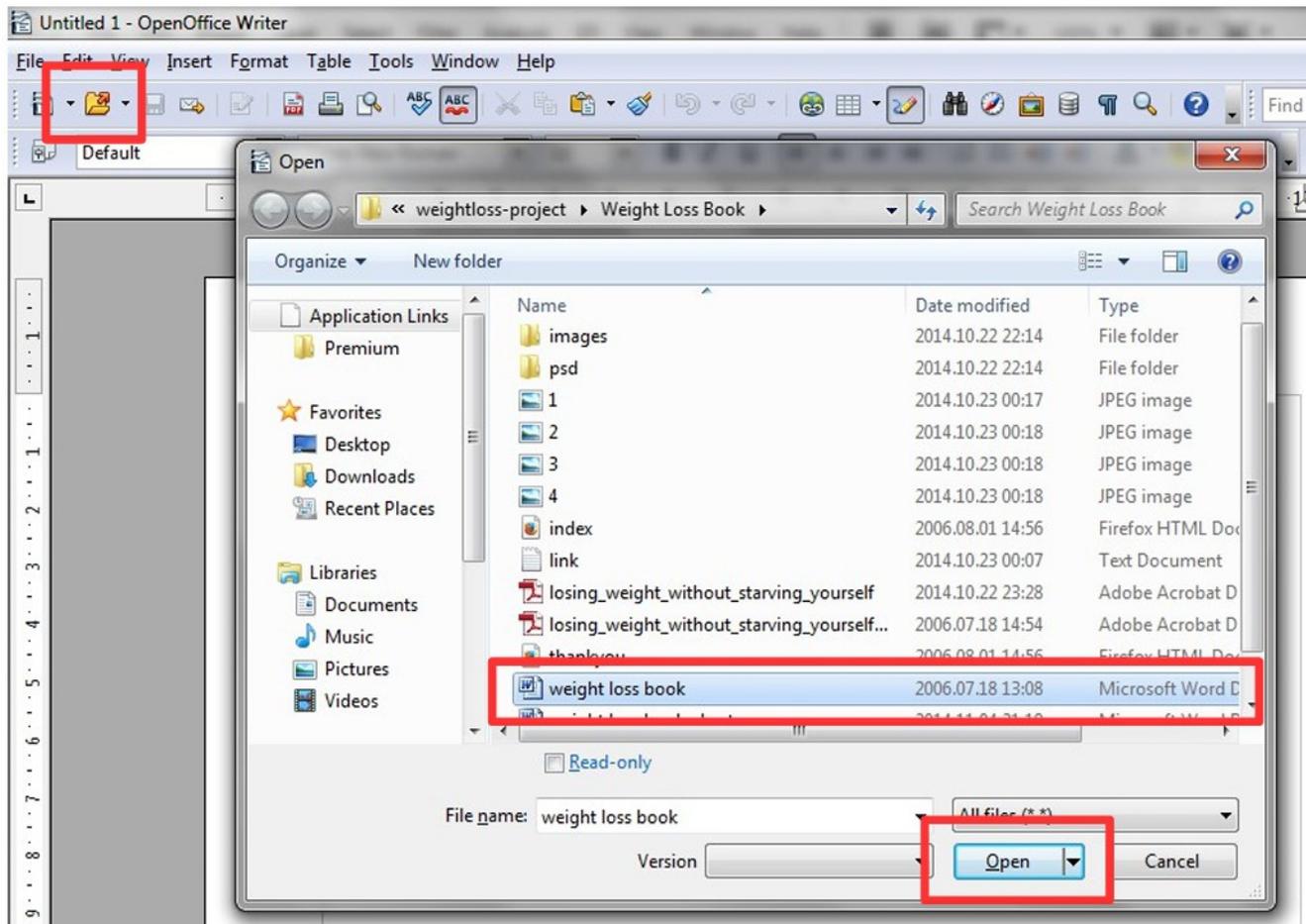
How to Write a .doc and Export it as .pdf?

Alright, so you have your full ebook written.

Now download and install OpenOffice from <https://www.openoffice.org/>.

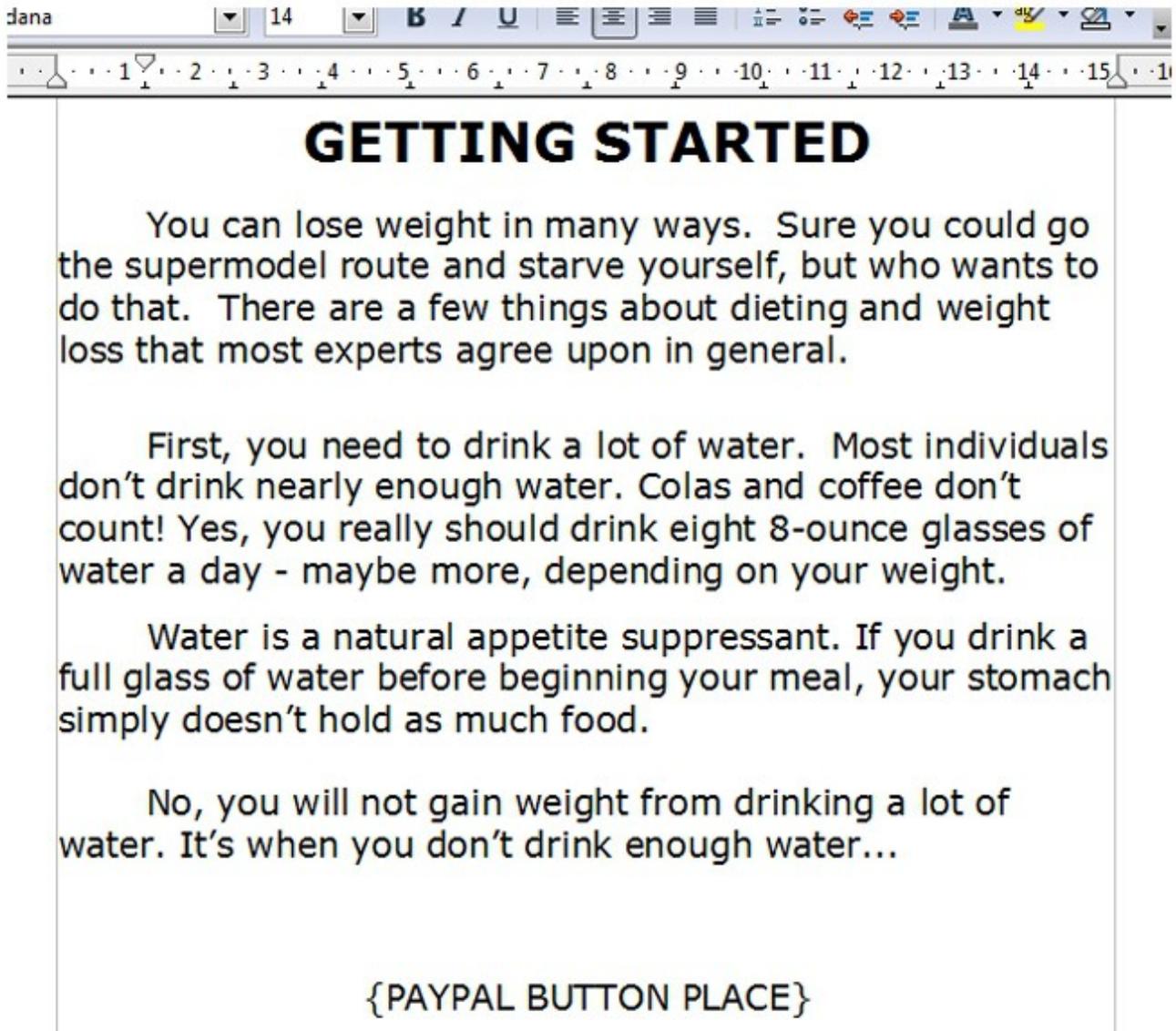
Once the program is installed, open up the OpenOffice Writer.

Step 1. Click the “Open folder” icon, and select your ChatGPT generated ebook.



Step 2. Go through the document, and find the sweet spot for your call to action and PayPal “Buy Now“ button.

Delete everything below it:



Jana 14 B / U [List Icons] [Table Icon] [Image Icon] [Link Icon] [Unlink Icon] [Text Color Icon] [Background Color Icon] [Font Size Icon] [Font Color Icon] [Text Color Icon] [Background Color Icon] [Font Size Icon] [Font Color Icon]

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15

GETTING STARTED

You can lose weight in many ways. Sure you could go the supermodel route and starve yourself, but who wants to do that. There are a few things about dieting and weight loss that most experts agree upon in general.

First, you need to drink a lot of water. Most individuals don't drink nearly enough water. Colas and coffee don't count! Yes, you really should drink eight 8-ounce glasses of water a day - maybe more, depending on your weight.

Water is a natural appetite suppressant. If you drink a full glass of water before beginning your meal, your stomach simply doesn't hold as much food.

No, you will not gain weight from drinking a lot of water. It's when you don't drink enough water...

{PAYPAL BUTTON PLACE}

Here's the exact template I have been using at the end of all of my PDFs:

If you would like to read the rest of this .pdf, simply click the yellow Paypal button below to make the purchase, and **you will be IMMEDIATELY redirected to the full step-by-step .pdf.**

ONLY \$5

{PAYPAL BUY NOW BUTTON}

Step 3. Paste the above template into your document, as is shown below:

water a day - maybe more, depending on your weight.

Water is a natural appetite suppressant. If you drink a full glass of water before beginning your meal, your stomach simply doesn't hold as much food.

No, you will not gain weight from drinking a lot of water. It's when you don't drink enough water...

If you would like to read the rest of this [.pdf](#), simply click the yellow Paypal button below, make the purchase and **you will be IMMEDIATELY redirected to the full (step-by-step) [.pdf](#).**

ONLY \$5

{PAYPAL BUY NOW BUTTON}

Step 4. Insert the PayPal “Buy Now“ button image into your document: Simply click on the image below, and then click Ctrl+C to paste it into your document.



Step 5. Adjust the size and alignment of your Paypal “Buy Now“ button:

A screenshot of a document editor window. At the top is a ruler with markings from 1 to 15. Below the ruler is a text area containing the following text:

water a day - maybe more, depending on your weight.

Water is a natural appetite suppressant. If you drink a full glass of water before beginning your meal, your stomach simply doesn't hold as much food.

No, you will not gain weight from drinking a lot of water. It's when you don't drink enough water...

If you would like to read the rest of this .pdf, simply click the yellow Paypal button below, make the purchase and **you will be IMMEDIATELY redirected to the full (step-by-step) .pdf**.

ONLY \$5

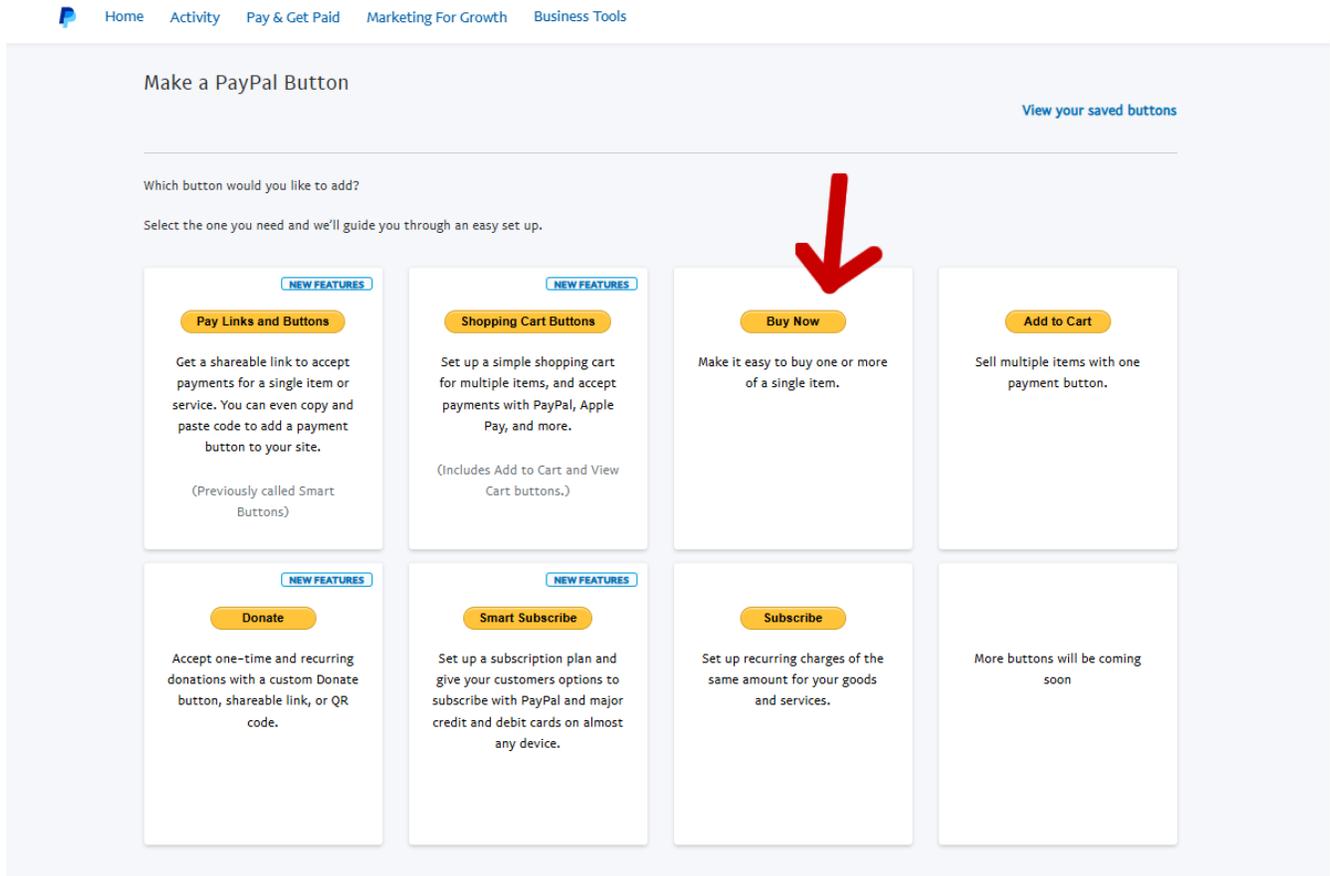
At the bottom of the text area is a smaller version of the "Buy Now" button seen in Step 4, with the same payment logos below it.

Great, leave it as it is. Now let's create PayPal Buy Now Button link.

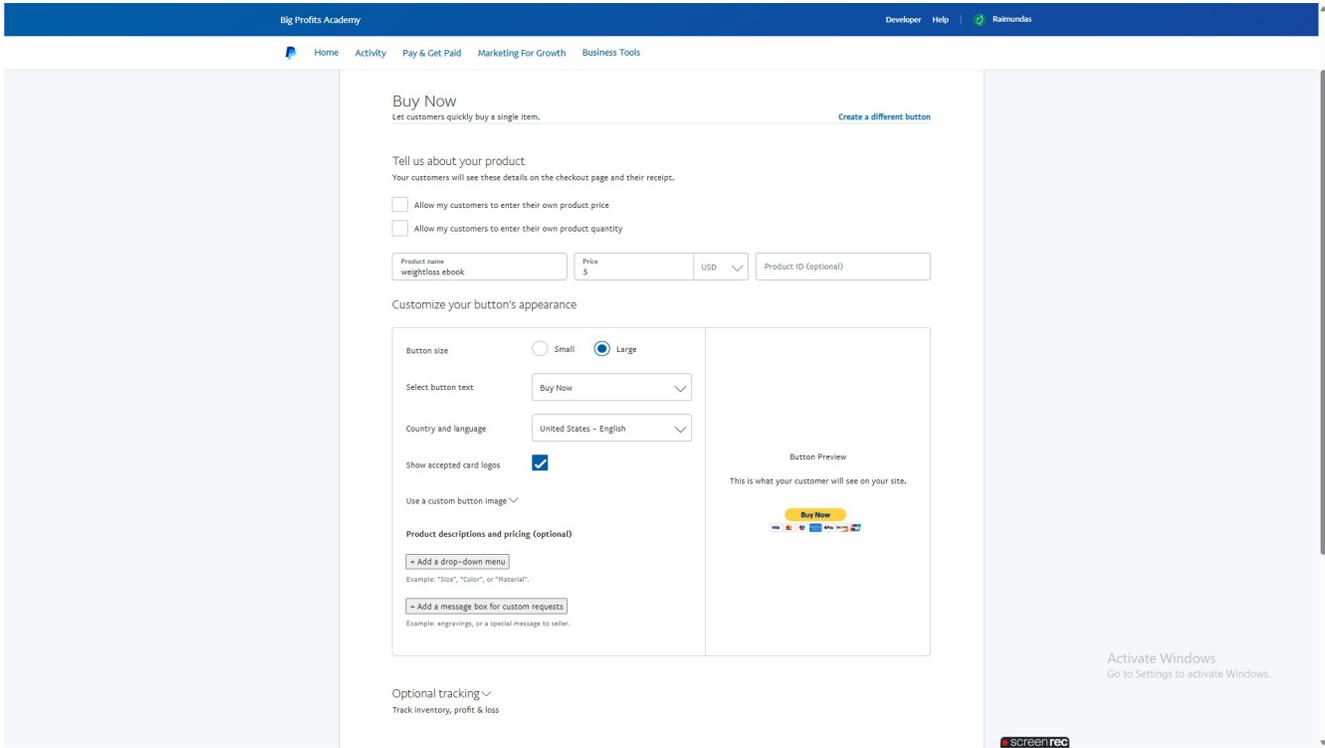
Setting up PayPal Payments

1. First , login to your PayPal.
2. Go to this link: <https://www.paypal.com/buttons/>

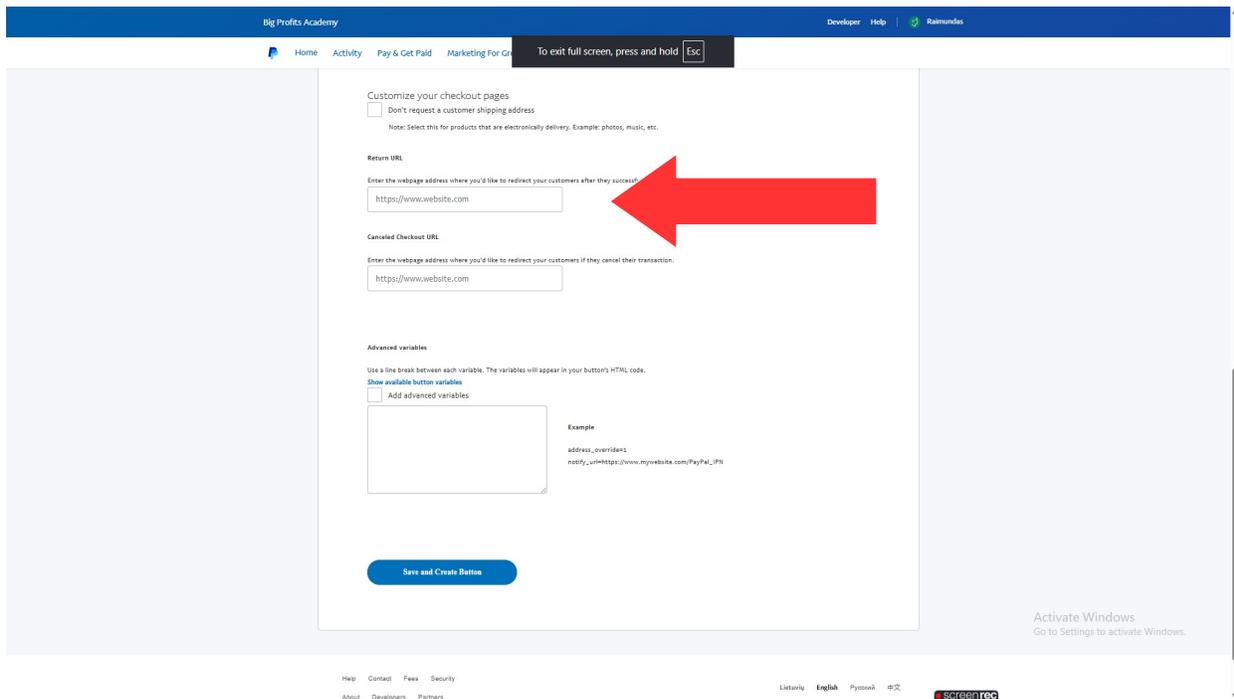
You will land on the page as shown below.



Then hit the “Buy Now” button to create your own personal button.



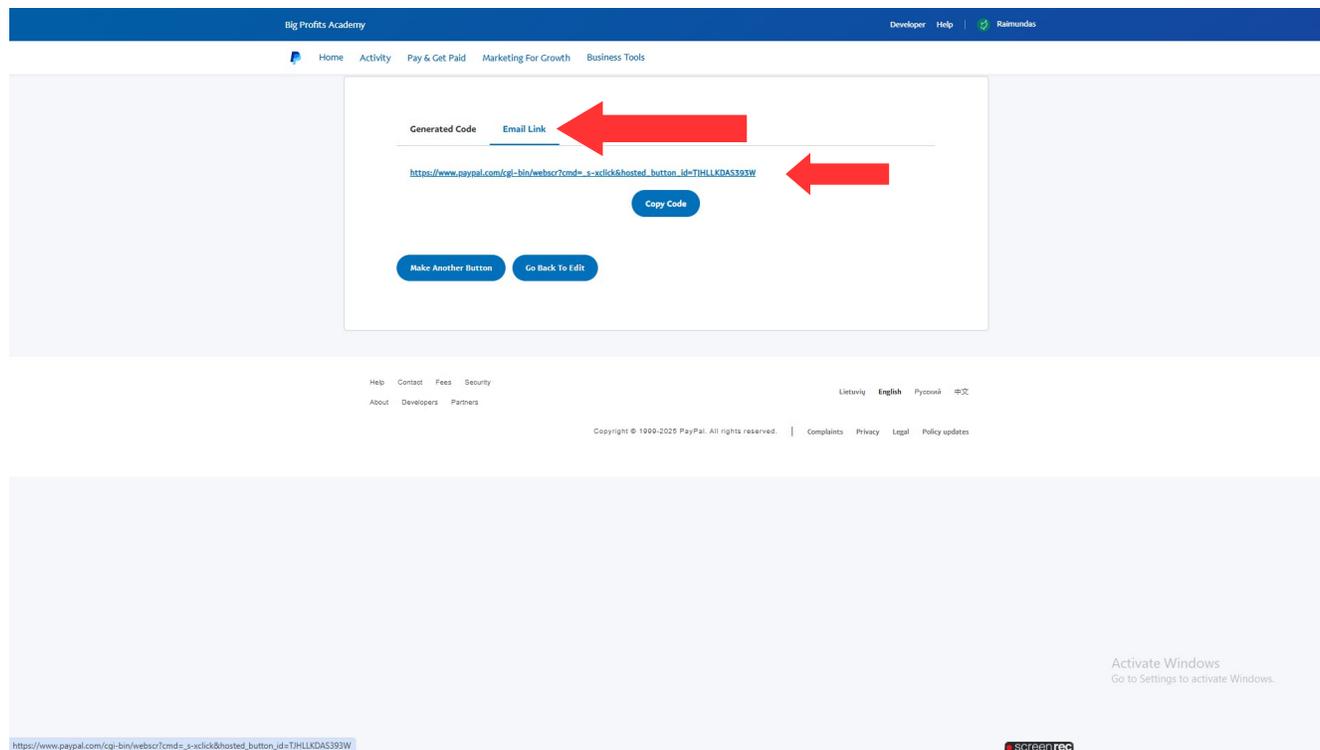
Fill all the details and dont forget to add your your full ebook link that you hosted on Google Drive. VERY IMPORTANT.



Click on "Save and Create button".

Great, you now have your own personal “buy now button”.

Now Click on Email Link and Copy your Link.



Now, let's go back to the OpenOffice Writer and add the code to your PayPal "Buy Now" image.

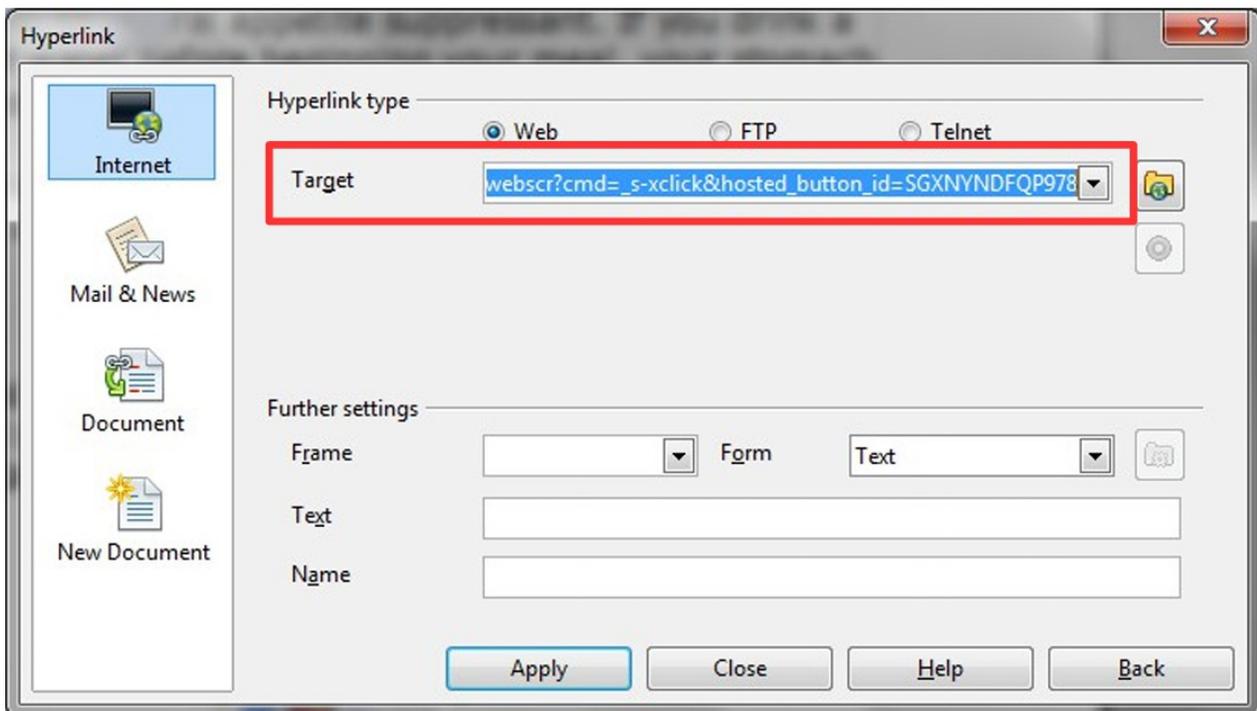
First, select the PayPal "Buy Now" button image in your document.



Then, click on the hyperlink icon in the main OpenOffice Writer menu.



Paste the PayPal button HTML code in the "Target" field, and click on "Apply" and "Close":



Now, it's time to export the document to .pdf.

In the main menu, click on the .pdf icon, and save it to your computer:



Great!

Your PDF cash machine is now ready!

Our next step is to upload it so that you can start sending traffic, build a buyers list and make money at the same time.

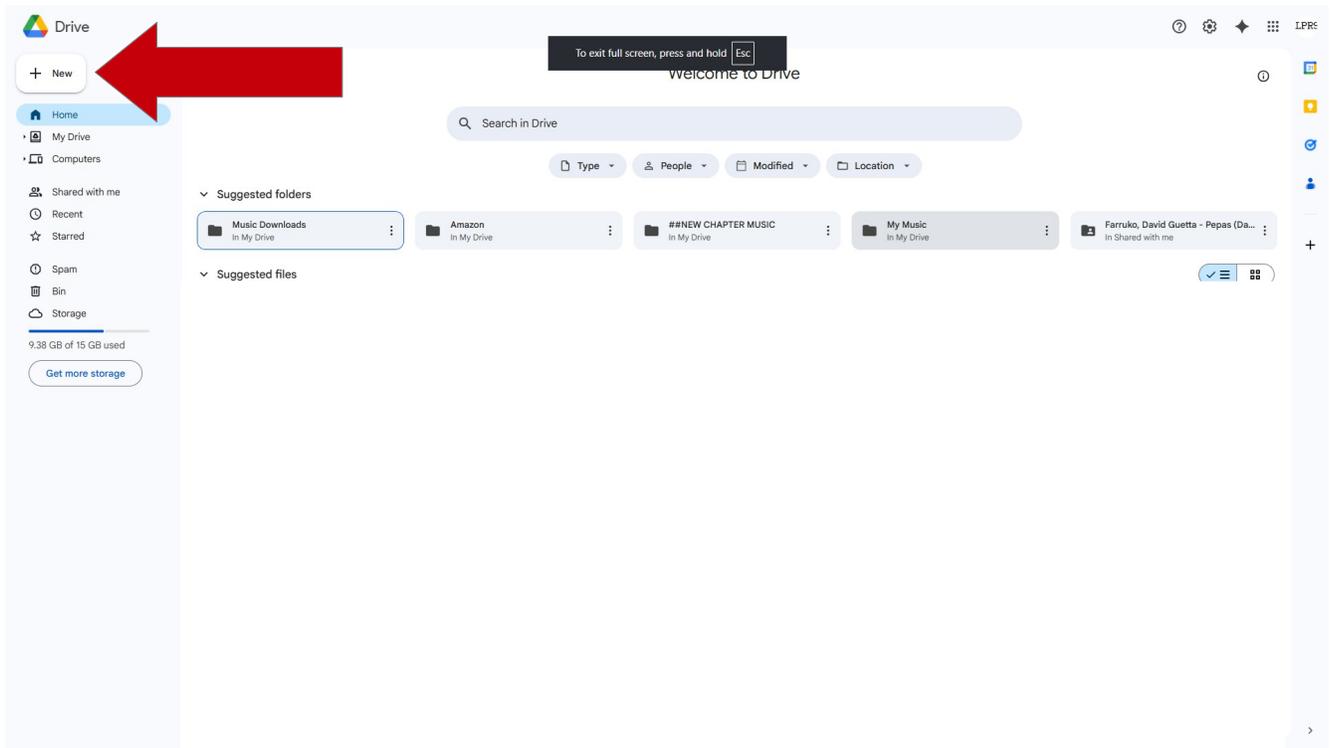
Share Your .PDFs for people to see

The easiest and fastest way to host your PDFs are with Google Drive service.

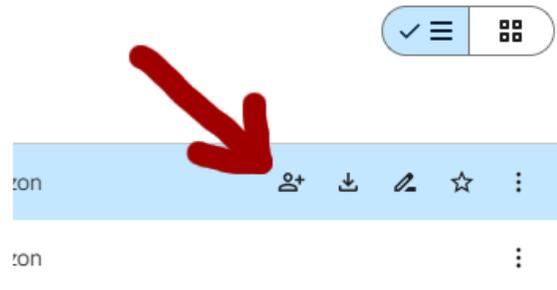
Go to this Link: <https://drive.google.com/drive/home>

Click on **+ New** and choose File Upload.

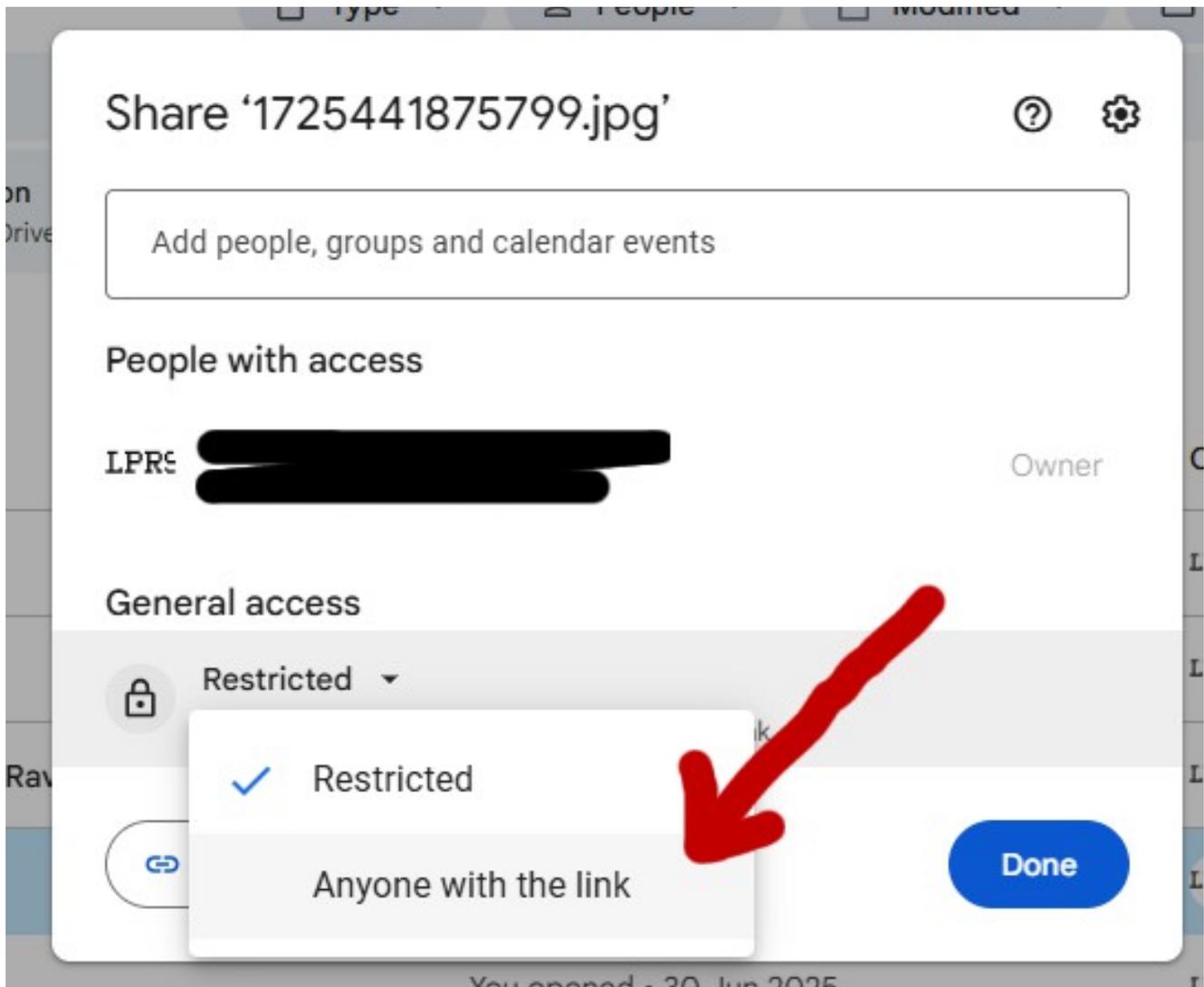
Upload both PDF's (Short version and Full eBook)



When uploaded, go to each, and click on:



Then click on Restricted > Anyone with the link :



When done, click on Copy Link.

And now you can share your short ebook with anyone!

OK, now you have your short (With A Buy Now Button) and long ebook (FULL) hosted.

It's time for traffic.

How To Get Traffic?

1. Email list

Look... if you've already got an email list, promoting your PDF is the easiest thing in the world.

You don't need a big launch. You don't need fancy tech. And you definitely don't need to overthink it.

You've got people sitting there, waiting to hear from you. They already know you, they already like you, and they've already said, "Yes, I want your stuff."

So here's all you do: write a quick email that says, *"I just put together a new PDF that shows you how to [benefit/result]. Here's the link."*

That's it. Send it. Done.

No complicated campaigns. No begging strangers for attention.

Your PDF + your list = instant traction.

I have seen insane conversion rates (20-30%) by sending them to a free PDF.

2. Facebook groups

The biggest mistake people make in groups is *pitching too soon*. If you come in with “Hey, here's my PDF,” you’ll either get ignored or kicked out.

Instead, here’s the formula that actually works:

1. Join the right groups.

Pick groups where your ideal audience already hangs out. Make sure the group allows value posts (not just promo).

2. Provide value first.

Write a short post that teaches ONE tip, strategy, or insight from your PDF. Think bite-sized win. Just use chatGPT to come up with tips and tricks.

3. Transition naturally.

At the end of your post, simply say something like:

“I actually put together a PDF that goes deeper into this if you want it. Just comment ‘PDF’ and I’ll send it over.”

4. Let them raise their hand.

Now people come to *you*. You’re not chasing. You’re serving.

5. Follow up in DMs.

When they comment, send a friendly message with the PDF link. Keep it casual and conversational.

3. Paid ads

How To Promote Your PDF on Other People's Blogs with BuySellAds

Step 1: Sign Up & Browse Inventory

- Go to BuySellAds.com and create an advertiser account.
- Browse relevant blogs in your niche. Look for blogs that have an audience matching the people who would benefit from your PDF.

Step 2: Choose the Right Ad Placement

- Pick **sidebar ads, in-content ads, or newsletter placements**—places where people actually notice and click.
- Smaller niche blogs often have higher engagement and lower costs per click.

Step 4: Link to Your PDF

- Most blogs will allow you to link directly to your pdf.

Step 5: Test & Optimize

- Start with a small budget and run a few variations of your ad copy and graphics.
- Track clicks, conversions, and cost per lead.
- Scale up on the placements that perform best.

Step 6: Follow Up

- Once someone downloads your PDF and buy, follow up via email to introduce your other products/services.

4. Doc Sharing

To effectively promote your PDF, consider leveraging popular document-sharing platforms that offer high visibility and potential for backlinks. Here are some of the most recent and widely used sites.

Top Document Sharing Platforms

1. Scribd

- **Overview:** A leading digital library hosting over 195 million documents. Scribd allows users to upload and share PDFs, making it a valuable platform for content exposure.
- **Website:** <https://www.scribd.com/>

2. SlideShare

- **Overview:** Now owned by Scribd, SlideShare is a popular platform for sharing presentations and documents. It's ideal for reaching professionals and educators.
- **Website:** <https://www.slideshare.net/>

3. Issuu

- **Overview:** A digital publishing platform that allows users to upload and share PDFs, magazines, and brochures. Issuu is known for its visually appealing interface.
- **Website:** <https://issuu.com/>

5. Solo Ads

What Are Solo Ads?

Solo Ads are email advertisements sent to someone else's email list. Instead of promoting your PDF or offer to your own subscribers, you **rent access to someone else's list**.

- You provide the email content (or they provide it).
- The list owner sends it to their subscribers.
- You usually pay **per click** (CPC) or per email sent.

Why they work:

- Instant access to a targeted audience.
 - Great for list building or promoting lead magnets like PDFs.
 - Faster results than waiting to grow your own list from scratch.
-

How Udimi Works?

Udimi is one of the most popular solo ad marketplaces. Here's the step-by-step process:

1. Sign Up

- Create a free account at Udimi.com.

2. Search for Sellers

- Udimi hosts a marketplace of email list owners ("sellers").
- You can filter by **niche, country, ratings, and past performance**.

3. Choose a Seller

- Look at their **ratings, number of clicks delivered, and reviews**.
- Decide on your budget. Many sellers allow you to buy anywhere from **50–500 clicks** or more.

4. Provide Your Email

- Write the email you want sent (or use their copywriting service).
- Include your **link to your PDF or landing page**.

5. Track Results

- Udimi provides a **built-in click tracker** so you can see how many clicks you get.
- You can ask for **refills** if some clicks are invalid (like bots).

6. Pay After Delivery

- Udimi holds your payment in escrow. You only pay once the clicks are delivered, giving you protection against fraud.

Conclusion

I hope you're pumped by now and that this information has inspired you to take action.

Think about it: once you know how to set up **one PDF Cash Machine** using this guide, you can duplicate it and do the same for other niches very easily.

Moreover, once you have everything set up and multiple PDFs ready, your main focus becomes **giving the right PDF to the right person**—someone who has the problem your PDF solves.

This is exactly what I'm doing right now.

But first, I highly recommend **focusing on one niche** and building **one super PDF Cash Machine** with a high-converting, bulletproof sales funnel. Only then should you expand to other niches.

If you have any questions, feel free to **contact me via email or my Facebook page**, and I'll be glad to help you out.

Now go create that PDF Cash Machine and let me know your results!

Good luck, and I'll talk to you later.