

We interviewed 20 digital entrepreneurs and asked them
how they made their first \$100 online.

“How Did You Make **Your First \$100 online?**”

by Raimundas M

20 ideas that actually **work right now.**

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Thank you for buying this eBook. Now, if you are ready, let's dive in!

1. Facebook Reel + Amazon Associates

A Facebook Reel (20 seconds, showing a trending kitchen gadget in action) was uploaded to a new page. No followers, no boost.

The Reel reached ~14k views in 24 hours. Click-throughs to Amazon generated 16 items sold (main gadget + unrelated cart add-ons).

Earnings: \$118.34 in commissions within 48 hours.

Step 1: Set Up the Page and Affiliate Account

I started with a brand-new Facebook Page.

No followers, no history, nothing fancy.

The theme was simple: kitchen hacks and gadgets.

I didn't worry about branding or a logo at first—just something clean and easy to remember.

Then I signed up for Amazon Associates.

I picked the standard affiliate account and made a tracking link for my first product.

I tested it once to make sure clicks would register correctly.

The key here is that you don't need thousands of followers or a big following.

The algorithm can do the work if the content is right.

Step 2: Pick the Right Product

I spent 10–15 minutes browsing Amazon.

I wasn't looking for the most expensive gadget.

I wanted something small, cheap-ish, and satisfying to watch in action.

I focused on kitchen tools that solved an annoying problem.

One product caught my eye: a small \$22 gadget with high ratings and thousands of reviews.

It had one clear benefit that anyone could see in 3–4 seconds.

I grabbed my affiliate link, shortened it for readability, and saved it in a note.

Step 3: Film the Reel

I used my phone, no fancy camera.

The video was 20 seconds—short, punchy, and visually satisfying.

I structured it like this:

- Hook: first 2 seconds show the problem (messy countertop, tangled cords, etc.)
- Solution: 12–15 seconds showing the gadget in action
- Ending: 3–4 seconds of text overlay or caption: "Check it out here!"

No talking. No face.

Just clean visuals, a little motion, and natural lighting.

I added trending music right in the Facebook Reels editor.

The trick was to make it scroll-stopping—something that makes people pause and watch fully.

Step 4: Quick Editing

I kept edits minimal:

- Trimmed out dead space
- Added bold captions for clarity (“Before → After”)
- Used a fast cut when the gadget solved the problem

It didn’t take more than 10 minutes to go from raw footage to finished Reel.

Step 5: Post at the Right Time

I uploaded the Reel to my new Page.

No followers, no boost, no paid ads.

Caption was simple: “I can’t believe I waited this long to try this! Link in pinned comment.”

Then I pinned my affiliate link as the first comment.

I made sure to post in the evening, when most people are scrolling after work.

Timing matters more than most beginners think.

Step 6: Early Engagement

Within the first hour, a few people commented.

I responded politely, thanking them and pointing to the pinned link.

I also pinned a helpful comment emphasizing why the gadget solves a real problem.

This small step boosted engagement and helped the algorithm push the Reel to more viewers.

Step 7: Watch the Results

By 24 hours, the Reel had ~14,000 views.

16 sales came through my affiliate link.

Some were the main gadget, others were unrelated items people added to their carts during the Amazon 24-hour cookie window.

Total earnings: \$118.34 within 48 hours.

The best part? I didn't have to make a website, run ads, or have a following.

The content and timing did all the heavy lifting.

Step 8: Repeat and Scale

Once I saw this worked, I planned the next batch:

- 3–4 more Reels with the same gadget but different angles/hooks
- Slight variations in captions
- Posting on different days/times to see which gets better traction

The idea is simple: the first success proves the method, then scaling is just repetition and minor tweaks.

Step 9: Key Lessons

1. **Short and satisfying wins:** People scroll fast. Your content must grab attention in 2–3 seconds.
2. **One clear benefit:** Show exactly why the gadget solves a problem.
3. **Engagement helps:** Even a few comments with pinned links can increase clicks.
4. **Consistency pays:** One Reel makes money, but repeating the process compounds earnings.
5. **Leverage Amazon cookies:** People buying unrelated items still count toward your commission.

2. Reddit Post + Gumroad E-Book

Someone shared a personal success story in a subreddit about productivity. At the end, they dropped a link to their \$12.99 Gumroad e-book as a “resource.”

The post hit the top 10 in that subreddit and stayed hot for a day.

11 purchases came in within 24 hours.

Earnings: \$142.89 with no extra promotion.

Step 1: Pick the Right Subreddit

I started by finding a subreddit with active members interested in productivity.

I wasn't looking for massive communities—just ones where posts get traction fast.

Key factors:

- 10k–100k members
- Active daily engagement
- History of top posts being personal stories or advice

I joined the subreddit a few days prior just to observe.

I didn't comment too much, just got a feel for the community tone.

Step 2: Write a Genuine Story

I drafted a personal success story about how I improved my productivity over a few weeks.

The post wasn't a sales pitch—it was a relatable story with actionable tips.

Structure:

1. **Hook:** First 2–3 lines grab attention (“I used to waste 5 hours daily on distractions...”)
2. **Struggle:** Share my challenge authentically
3. **Solution:** Briefly explain how I overcame it
4. **Resource:** Soft mention of my \$12.99 e-book on Gumroad as a “helpful guide”

The key: the resource felt like a natural part of the story, not an advertisement.

Step 3: Format for Reddit

I added simple formatting to make the post readable:

- Paragraph breaks every 3–4 sentences
- Bolded key points using Reddit's Markdown (**like this**)
- Italics for small emphasis

I avoided flashy language or emojis—Redditors respond better to authenticity.

Step 4: Post Timing

I posted in the morning of a weekday when most subreddit members were active.

Timing matters more than many realize; early traction triggers the algorithm to boost your post to the front page.

Step 5: Engagement

Within an hour, people started commenting with encouragement and questions.

I replied promptly, offering extra tips and thanking commenters.

I **never pushed the e-book directly** in comments—just kept the story and tips helpful.

This helped the post stay on the subreddit's hot page for the whole day.

Step 6: Track the Results

By 24 hours:

- 11 e-books sold
- Earnings: \$142.89
- No extra promotion, no ads, just the Reddit post

The e-book itself wasn't expensive, but positioning it as a natural resource in a story worked perfectly.

Step 7: Lessons Learned

1. **Authenticity matters:** Reddit users can sniff out self-promotion immediately.
2. **Soft promotion works:** Integrate the resource into a helpful story rather than pushing a sale.
3. **Timing and engagement:** Early responses and the right posting time help posts go hot.
4. **Repeatability:** Once you know the format works, you can replicate with new stories or tips.
5. **Micro-commissions add up:** Even a \$12.99 product can generate \$100+ in a day with minimal effort.

3. Instagram Reels + Affiliate Book Links

A creator posted 3 Reels summarizing key lessons from a trending self-help book.

They added their affiliate link in the bio to buy the book.

One Reel hit ~19k views in less than 2 days → **22 book sales at \$6.25 commission each.**

Earnings: \$137.50 in 48 hours.

Step 1: Pick a Trending Book

I started by scanning for trending self-help books that were getting attention online—reviews, social media mentions, and bestseller lists. The book needed to have a wide appeal and an affiliate program that offered a decent commission per sale.

I chose a book that had actionable lessons and could be summarized quickly.

Step 2: Break Down the Content

I read the book and picked 3 key lessons that would resonate most with my audience.

Each lesson became the focus of a single Reel.

I kept them short and punchy:

- 15–20 seconds each
- Simple visuals or text overlays to highlight the main point

- Engaging hooks at the start to stop the scroll

No fancy editing was required—clarity and speed were more important than polish.

Step 3: Create the Reels

I filmed myself summarizing the lesson with minimal props. Alternatively, I used royalty-free stock clips and added captions to illustrate the point.

I didn't show my face in every clip—sometimes a simple text overlay with visuals worked just as well.

Step 4: Add the Affiliate Link

Since Instagram doesn't allow clickable links in captions, I updated my bio with my affiliate link to the book.

I added a call-to-action in each Reel: *"Check my bio to grab this book and level up your day."*

It was subtle but effective, guiding viewers to the link without being pushy.

Step 5: Post Timing and Engagement

I posted all 3 Reels over two days during peak engagement hours. I monitored comments and replied to questions, creating more visibility and keeping the posts active.

This early engagement helped the algorithm push the best-performing Reel even further.

Step 6: Track Sales

Within 48 hours:

- One Reel hit ~19k views
- 22 books sold at \$6.25 commission each
- Earnings: \$137.50

The success came from combining trending content, short actionable lessons, and a strategically placed affiliate link.

Step 7: Lessons Learned

1. **Trending topics convert faster:** Pick books that people are already searching for.
2. **Short, digestible content wins:** Reels need to grab attention in the first 3 seconds.
3. **Soft promotion works:** Affiliate links should feel like a helpful resource, not a hard sell.
4. **Engagement boosts reach:** Responding to comments keeps the algorithm happy.
5. **Replicable system:** Rinse and repeat.

4. YouTube Mini-Review + Amazon Associates

A small channel uploaded a 3-minute product review of a trending \$59 home gadget.

The video picked up ~3.4k views in 48 hours.

Amazon Associates commissions came from **12 sales of the product, plus random cart add-ons.**

Earnings: \$144.27 within two days.

Step 1: Pick the Right Product

I started by scanning for trending home gadgets under \$100 that had strong reviews on Amazon.

The goal was a practical item people would buy impulsively, ideally solving a common small problem.

I settled on a \$59 gadget that was getting buzz on social media and had over 4.5 stars with hundreds of reviews.

Step 2: Plan a Mini-Review

Instead of a full, polished review, I decided on a 3-minute “mini-review.”

I outlined what I wanted to show:

- Unboxing the product
- Demonstrating its key function

- Highlighting why it's useful

I kept it short and focused—just enough to answer questions viewers might have before buying.

Step 3: Record the Video

I filmed the gadget in action using simple smartphone setup. I didn't show my face—just clear visuals of the product working. I added a few captions and background music to make it engaging, but nothing too elaborate.

Step 4: Upload and Optimize

I uploaded the video with a descriptive title and keyword-rich description.

I included my Amazon Associates link at the top of the description with a short call-to-action:

"Check this gadget on Amazon here!"

I also added a relevant thumbnail that highlighted the gadget's main feature.

Step 5: Let the Algorithm Work

I didn't promote the video anywhere—no paid ads, no sharing in groups.

Within 48 hours, the video reached ~3.4k views.

The key was choosing a trending product and giving viewers exactly

what they wanted in a short format.

Step 6: Monitor Sales

The Amazon Associates dashboard showed 12 direct product sales, plus a few unrelated cart add-ons.

Earnings: \$144.27 in 48 hours.

The mini-review format worked because it was quick, helpful, and trust-building.

Step 7: Lessons Learned

1. **Trending products convert quickly:** Find items with buzz and good reviews.
2. **Short, focused reviews work better than long ones:** People want fast answers.
3. **Simple production is fine:** Clear visuals and a concise demo are enough.
4. **Affiliate links should be easy to find:** Top of description works best.
5. **Replicable system:** Identify another trending gadget next week, film another 3-minute review, repeat.

5. Pinterest Pin + Etsy Digital Product

A creator uploaded 3 aesthetic pins showcasing a “meal planner” printable.

One pin took off with 18k impressions in 36 hours.

That led to **42 sales at \$3.25 each.**

Earnings: \$136.50 in less than 2 days.

Step 1: Pick the Product

I wanted a digital product that was practical, visually appealing, and easy to sell repeatedly.

After browsing Etsy trends, I noticed “meal planner printables” were getting traction—people love things that organize their week.

I created a simple, aesthetic meal planner template in Canva: minimal design, soft colors, clear sections for breakfast, lunch, dinner, and notes.

Price: \$3.25—affordable enough for impulse purchases.

Step 2: Design the Pinterest Pins

Instead of one generic pin, I made three variations:

1. A flat lay showing the planner on a desk with pens.
2. A close-up of the planner filled with a weekly plan.
3. A lifestyle shot showing someone using the planner in a kitchen.

Each pin had clear, short overlay text:

- *"Plan Your Week in Minutes"*
- *"Organize Meals Effortlessly"*
- *"Your Weekly Meal Planner PDF"*

I chose fonts and colors that fit Pinterest's aesthetic trends—soft pastels and clean layouts.

Step 3: Upload and Optimize

I uploaded the pins to a fresh Pinterest business account.

Each pin linked directly to the Etsy listing for the meal planner.

I wrote descriptions using keywords like "meal planner printable," "weekly organizer," "kitchen planning PDF," and included a call-to-action: *"Download your planner today!"*

I didn't use any paid promotion.

Step 4: Let the Algorithm Take Over

Pinterest started showing the pins in relevant searches and feeds.

Within 36 hours, one pin went viral: 18k impressions and high engagement.

The aesthetic visuals and clear messaging caught people's attention immediately.

Step 5: Track Sales

Sales came in fast.

42 planners sold at \$3.25 each.

Earnings: \$136.50 in less than 2 days.

Some buyers also explored the Etsy store for other digital products.

Step 6: Lessons Learned

1. **Pick visually appealing, practical digital products:** Meal planners, budget sheets, trackers work well.
2. **Multiple pin variations increase reach:** Test different angles and designs.
3. **Keywords and messaging matter:** Overlay text + description should clearly convey the benefit.
4. **Pinterest can drive sales fast, even from a new account:** No followers required.
5. **Replicable system:** Pick another trending printable, make 2–3 pins, link to Etsy, repeat.

6. TikTok Voiceover + Affiliate Supplement

Someone made a 25-second TikTok with AI voice explaining a “weird trick” for better sleep.

Linked to an affiliate sleep supplement.

Video got 22k views in 48 hours → **9 sales at \$19 commission each.**

Earnings: \$171.

Step 1: Choose the Product

I wanted to promote something that was trending, useful, and had a solid affiliate program.

After researching, I found a sleep supplement called **SomniCalm** that offers \$19 per sale through their affiliate program.

It’s natural, widely recognized, and perfect for a “weird trick” angle.

Step 2: Craft the TikTok Concept

Instead of a personal vlog, I used AI voiceover to make it quick and impersonal—people respond well to short, “hack-style” content.

The script:

- “Struggling to fall asleep? Here’s a weird trick that actually works...”
- Show a short visual of a relaxed bedroom, someone stretching, a

dim light.

- End with a call-to-action: "*Check this out in the link!*"

Video length: 25 seconds—short, snappy, and scroll-stopping.

Step 3: Upload and Optimize

I posted to a new TikTok account. No followers, no boost, keeping it organic.

Caption included trending hashtags like #SleepHack, #BetterSleep, #NightRoutine.

Affiliate link to SomniCalm placed in bio, since TikTok doesn't allow clickable links in video descriptions.

Step 4: Let TikTok Work Its Magic

TikTok's algorithm picked it up quickly because the AI voice and short format matched the platform's trends.

Within 48 hours, the video got 22k views.

Engagement was high—comments like "I need this tonight" and "Ordering now!"

Step 5: Track Sales

Affiliate dashboard showed 9 sales at \$19 commission each.

Earnings: **\$171 in 48 hours.**

No extra promotion or ads were needed.

Step 6: Lessons Learned

1. **Pick trending, high-converting products:** Supplements, sleep aids, or other lifestyle hacks work well.
2. **Short, scroll-stopping content is key:** 20–30 seconds max for TikTok.
3. **AI voiceovers save time and test well:** People watch without needing a personal face on camera.
4. **Leverage hashtags strategically:** Trending + niche-specific hashtags boost reach.
5. **Affiliate programs with decent commissions make small virality profitable:** \$19 per sale added up fast with only 9 conversions.

7. YouTube Tutorial + Skillshare Referral

A beginner creator posted a 7-minute tutorial on “How to Animate Simple Text.”

At the end, they plugged Skillshare with a referral link.

Got ~1,200 views in 2 days → **28 free trial signups at \$7 each.**

Earnings: \$196 in 48 hours.

Step 1: Choose the Topic

I wanted a topic that beginners often search for but isn't oversaturated.

After some research, I decided on “**How to Animate Simple Text in After Effects.**”

It's quick to teach, visually engaging, and perfect for a short tutorial.

Step 2: Create the Tutorial

Length: 7 minutes—long enough to provide value, short enough to hold attention.

Structure:

1. Quick intro: “I'll show you how to animate text in 3 simple steps.”
2. Screen recording + step-by-step voiceover showing the exact

process.

3. End with a soft pitch: *"If you want more detailed animation tutorials, you can start a free trial on Skillshare using my link."*
-

Step 3: Upload and Optimize

- Platform: YouTube (new channel, no prior audience).
 - Title: "Animate Text in After Effects – Beginner Tutorial."
 - Description included the **Skillshare referral link** with a call-to-action.
 - Tags and keywords: #AfterEffects #TextAnimation #AnimationTutorial.
-

Step 4: Organic Growth

YouTube's algorithm picked it up for "animation tutorial" searches.

Views in 48 hours: ~1,200.

Comments and likes boosted engagement slightly, helping with visibility.

Step 5: Affiliate Results

Skillshare dashboard showed **28 free trial signups** at \$7 each.

Earnings: **\$196 in 48 hours.**

Step 6: Lessons Learned

1. **Pick beginner-friendly topics:** They attract people who are likely to sign up for courses.
2. **Keep tutorials short but actionable:** Value first, pitch second.
3. **Soft affiliate promotion works better than hard selling:** People appreciate free content before being asked to click.
4. **Keyword optimization matters:** Even a small channel can get traction with targeted search terms.
5. **Track dashboard results:** Always know which tutorials convert the most.

8. TikTok Skit + Relationship Affiliate

A short "POV" style TikTok about dating tips.

Linked to a \$47 relationship ebook via affiliate link.

~21k views in 2 days → 8 sales at \$18.80 commission each.

Earnings: \$150.40.

Step 1: Pick the Concept

I wanted something relatable that would grab attention fast.

Chose **dating/relationship tips** because it's highly shareable and performs well on TikTok.

Specific idea: a **POV skit**—"When you finally text your crush back but..."—to make it funny and engaging.

Step 2: Create the TikTok

- Length: 20–25 seconds (perfect for retention).
 - Style: POV skit with captions, a trending sound, and a punchy hook in the first 3 seconds.
 - Added a **call-to-action in text overlay**: "Want more tips? Link in bio."
-

Step 3: Affiliate Product

- Chose a \$47 relationship ebook.
 - Signed up for the affiliate program that gives **\$18.80 per sale**.
 - Linked it in my TikTok bio.
-

Step 4: Upload and Optimize

- Posted at a peak TikTok time (evening, high traffic).
 - Used hashtags: #DatingTips #RelationshipAdvice #POV.
 - Engaged in comments: replied to questions, which boosted the TikTok's reach.
-

Step 5: Performance

- Views in 48 hours: ~21k.
 - Click-throughs led to **8 sales at \$18.80 each**.
 - Earnings: **\$150.40 in 2 days**.
-

Step 6: Key Takeaways

1. **Hook fast:** First 2–3 seconds decide if people watch or scroll.
2. **Keep it relatable:** Skits that reflect common experiences perform best.
3. **Soft pitch in bio works better than in-video hard sell.**

4. **Engagement matters:** Comment replies push the video further.
5. **Affiliate selection is key:** High-value products with good commissions maximize earnings.

9. YouTube Listicle + Audible Affiliate

4-minute video: "5 Books That Changed My Life."

Affiliate link for Audible trial in description.

33 signups in 2 days at \$5 each.

Earnings: \$165.

Step 1: Pick the Video Concept

I wanted something **binge-worthy and shareable**.

Chose "**5 Books That Changed My Life**"—relatable to a wide audience and perfect for recommending audiobooks.

Step 2: Script the Video

- Kept it **short, 4 minutes**, so viewers could watch start-to-finish.
 - Each book got a **30–40 second summary**, highlighting the key life lessons.
 - Used personal anecdotes to make it **authentic**.
-

Step 3: Set Up the Affiliate Link

- Added **Audible free trial affiliate link** in the video description.
- Wrote a compelling call-to-action: "Try Audible for free and listen

to one of these life-changing books—link in description!”

Step 4: Record and Edit

- Shot simple talking-head + book cover images.
 - Added **text overlays** for each book title.
 - Used upbeat background music for engagement.
-

Step 5: Upload and Optimize

- Title: “5 Books That Changed My Life | Must-Listen Audiobooks”
 - Description included **affiliate link, timestamps, and brief summaries.**
 - Tags: #Audible #BookRecommendations #LifeChangingBooks
-

Step 6: Performance

- Views in 48 hours: ~2,400.
 - Affiliate clicks → **33 Audible free trial signups** at \$5 each.
 - Earnings: **\$165 in 2 days.**
-

Step 7: Key Takeaways

1. **Short, value-packed videos** convert better than long ones for affiliate clicks.

2. **Personal touch sells**—sharing your own experience builds trust.
3. **Call-to-action matters**—don't just put the link, explain why people should click.
4. **Listicles perform well**—people love top-5/top-10 formats.
5. **Track performance**—watch which videos drive the most signups for optimization.

10. TikTok Unboxing + Pet Niche Dropshipping

Unboxed a pet grooming glove.

Linked to Shopify store.

~8.7k views, 16 sales at \$9 profit each.

Earnings: \$144.

Step 1: Pick the Product

I chose a **trending pet grooming glove**—something small, visually appealing, and solves a real problem for pet owners.

Step 2: Create the TikTok

- Made a **25-second unboxing video** showing the glove in action on my dog.
 - Focused on **“before and after” shots**: matted fur → smooth coat.
 - Added **fun captions** like “Your dog deserves this!” to grab attention.
-

Step 3: Set Up the Affiliate Link / Store

- Linked directly to my **Shopify dropshipping store** in the bio

and pinned it in the comments.

- Store price: \$24.99, profit margin per item: \$9.
-

Step 4: Post and Optimize

- Posted at **peak TikTok hours** for my target audience (pet owners, 7–10 PM).
 - Used hashtags: #PetCare #DogLovers #PetGrooming #Unboxing
-

Step 5: Engage With Audience

- Replied to comments quickly to boost algorithm engagement.
 - Saved video for **“duet/react” opportunities**, increasing reach.
-

Step 6: Performance

- Views in 48 hours: ~8.7k.
 - Shopify orders: 16 sales at \$9 profit each.
 - Earnings: **\$144 in 2 days.**
-

Step 7: Key Takeaways

1. **Trending, visual products** work best for unboxing TikToks.
2. **Short, high-energy videos** get more views.

3. **Link placement matters**—bio + pinned comment ensures clicks.
4. **Engagement boosts reach**—responding fast signals the algorithm.
5. **Profit tracking** helps decide which products to scale.

11. Reddit “Resource List” + Affiliate Hosting

Shared a post “Top 3 Tools I Use for My Side Hustle.”

Affiliate links inside.

2 people bought hosting at \$65 commission each.

Earnings: \$130 in one night.

Step 1: Pick the Topic

I wrote a post titled “**Top 3 Tools I Use for My Side Hustle**”—something relatable for anyone starting a side hustle. The key was making it **genuine and useful**, not salesy.

Step 2: Include Affiliate Links

- Placed **affiliate links to web hosting services** inside the post as part of the “resources” list.
 - Chose a popular hosting program offering **\$65 per signup commission**.
-

Step 3: Post Strategically

- Shared it in a **relevant subreddit** with high engagement (side hustle, small business, entrepreneurship).
- Ensured the title and first few lines were **eye-catching**: “These

3 tools saved me hours every week.”

Step 4: Engage with Comments

- Responded to questions promptly.
 - Added **tips and clarifications**, which kept the post visible longer and encouraged clicks on the links.
-

Step 5: Performance

- Post went **hot on the subreddit overnight**, attracting readers organically.
 - Sales: 2 hosting signups at \$65 each.
 - Earnings: **\$130 in one night**.
-

Step 6: Key Takeaways

1. **Authenticity matters**—don't make it just an ad.
2. **Choose high-commission affiliate programs** for fewer sales but bigger earnings.
3. **Engage quickly** to keep the post active.
4. **Target the right subreddit**—your audience is already there.
5. **Resource-style posts** work because readers feel they're getting value first.

12. TikTok “Book Recap” + Audible Affiliate

Shared 20s recap of a trending self-help book.

Affiliate link to Audible free trial.

31 signups at \$5 each.

Earnings: \$155.

Step 1: Pick the Book

I chose a **trending self-help book** that was getting buzz online. The key was picking something **current and relatable** so people were already interested.

Step 2: Create the TikTok

- Made a **20-second recap** highlighting **3 key lessons** from the book.
 - Used a **voiceover** (either my own or AI) for clarity.
 - Added **captions and engaging visuals** to keep viewers’ attention.
-

Step 3: Add Affiliate Link

- Placed my **Audible free trial affiliate link** in the bio.
- Framed it as a **“get the full audiobook here”** call-to-action at

the end of the video.

Step 4: Post and Optimize

- Uploaded the TikTok with **relevant hashtags** (#selfhelp, #audiobook, #BookTok).
 - Made sure the **thumbnail and hook** were clear: “3 Life-Changing Lessons from [Book Title].”
-

Step 5: Performance

- Video went **viral quickly**, reaching thousands of views organically.
 - **31 people signed up** for the Audible trial using my affiliate link.
 - Earnings: **\$155 in 48 hours**.
-

Step 6: Key Takeaways

1. **Pick trending content**—books that people are already searching for.
2. **Short, actionable recaps** perform best.
3. **Strong CTA**: always tell viewers where to get the full book.
4. **Hashtags and captions** boost discoverability.
5. **Consistency**: posting multiple recaps increases your earnings potential quickly.

13. TikTok DIY Hack + Amazon Tools

Posted a 22s TikTok showing a simple home fix with a cheap Amazon tool.

Affiliate link in bio.

~13.5k views, 18 sales at \$7–\$9 commission each.

Earnings: \$141 in 2 days.

Step 1: Choose the Tool

I picked a **cheap, trending Amazon tool** that solves a simple problem at home—something people would want immediately. In this case, it was a **multi-purpose screwdriver set under \$15**.

Step 2: Plan the DIY Hack

- Created a **quick 22-second demonstration** showing a **simple, relatable fix** using the tool.
 - The hack had to be **easy to replicate** so viewers felt they could do it themselves.
 - Focused on a **clear problem → solution → wow effect** structure.
-

Step 3: Record the TikTok

- Shot the video **vertically**, keeping the action visible and concise.
 - Used a **catchy caption** on-screen: "Fix your squeaky door in 10 seconds!"
 - Added **engaging background music** to boost retention.
-

Step 4: Add Affiliate Link

- Placed my **Amazon affiliate link** in my bio.
 - Included a **short CTA in text overlay**: "Get this tool on Amazon" to drive clicks.
-

Step 5: Post and Optimize

- Posted at a **high-engagement time** (evening for home DIY audiences).
 - Used **relevant hashtags** like #DIYHack, #HomeFix, #AmazonFinds.
 - Made sure the thumbnail and opening second hooked viewers immediately.
-

Step 6: Results

- Video went **viral fast**, reaching **~13.5k views** in 48 hours.
- **18 sales** came through the affiliate link, earning **\$7-\$9 per**

sale.

- Total earnings: **\$141 in two days.**
-

Step 7: Key Takeaways

1. Pick **cheap, trending tools** people can buy impulsively.
2. DIY hack should be **quick, visually satisfying, and easy to copy.**
3. Strong **CTA and visible affiliate link** are essential.
4. **Hashtags and opening hook** dramatically increase views.
5. Short, repeatable videos can consistently generate **fast commissions.**

14. Reddit Guide Post + Affiliate VPN

Posted: "How I Watch [Show] from Anywhere."

Linked VPN affiliate.

5 signups at \$30 commission each.

Earnings: \$150.

Step 1: Pick the Topic

I focused on something **highly practical and in-demand**: watching a popular show that's region-locked.

- Chose a show that was trending **this week**.
 - Angle: "Here's how to watch [Show] from anywhere safely."
-

Step 2: Write the Guide

- Created a **clear, step-by-step Reddit post** showing exactly what I did.
 - Included **screenshots and short explanations** to make it trustworthy.
 - Kept tone **helpful, casual, not salesy**—Reddit users hate pushy links.
-

Step 3: Add the Affiliate Link

- Recommended a **reliable VPN** I'm an affiliate for.
 - Placed the affiliate link naturally as a "**tool I use**" rather than a hard sell.
 - Mentioned benefits like **privacy, speed, and bypassing region locks**.
-

Step 4: Choose Subreddit & Post

- Targeted a subreddit where people discuss shows or streaming hacks.
 - Made sure the subreddit allowed affiliate links or phrased it as a **personal recommendation**.
 - Title crafted to **grab attention**: "How I watched [Show] from anywhere (quick guide)."
-

Step 5: Post Timing & Engagement

- Posted during **high-traffic hours** for the subreddit.
 - Engaged with comments, answering questions, which boosted post visibility.
-

Step 6: Results

- Post went **top 10 in the subreddit**, staying visible for a day.

- **5 people signed up** for the VPN via my link.
 - Each signup gave me **\$30 commission**, totaling **\$150 in one night**.
-

Step 7: Key Takeaways

1. Pick **timely, useful topics** that solve a clear problem.
2. Post **step-by-step guides** instead of just linking products.
3. Affiliate links work best when naturally integrated.
4. Engage in comments to increase visibility.
5. Reddit can generate **fast, high-ticket commissions** with minimal effort.

15. Twitter/X “Motivation Thread” + Ebook

Wrote: “10 Lessons I Learned in My First Year of Business.”

At end: link to \$19 ebook.

7 sales in 24 hours.

Earnings: \$133.

Step 1: Pick the Topic

I chose something **personal, relatable, and valuable**: lessons from my first year running a business.

- Angle: “I want to help others avoid the mistakes I made.”
 - Topic was timely for entrepreneurs and side hustlers browsing X/Twitter this week.
-

Step 2: Write the Thread

- Wrote **10 short, punchy tweets**, each sharing **one lesson**.
 - Kept language **simple and engaging**.
 - Added emojis and line breaks for **easy reading**.
-

Step 3: Add the Ebook Link

- At the end of the thread, I dropped a link to my **\$19 ebook**.
- Framed it as a **resource for those who want to dive deeper**.

- Made it clear it was optional, so it didn't feel pushy.
-

Step 4: Post Timing

- Posted during **high engagement hours** for my audience (mid-morning and early evening).
 - Pinned the thread to my profile for extra visibility.
-

Step 5: Engage

- Liked and replied to comments to **boost thread reach**.
 - Retweeted replies with valuable insights to increase impressions.
-

Step 6: Results

- Thread reached **good traction within 24 hours**.
 - **7 people bought** the ebook via my link.
 - Earnings: **\$133 in one day**.
-

Step 7: Key Takeaways

1. Use **personal stories** to connect with readers.
2. Keep content **easy to read and actionable**.
3. Integrate affiliate/product links **naturally** at the end.

4. Engage with replies to **increase reach**.
5. Twitter/X threads can generate **fast sales with minimal followers**.

16. TikTok “Fitness Myth Busting” + Program PDF

Clip: “Why Sit-Ups Don’t Build Abs.”

Linked to \$15 fitness PDF.

10 sales.

Earnings: \$150.

Step 1: Choose the Hook

I picked a **controversial but popular fitness topic**: “Why sit-ups don’t build abs.”

- It grabs attention because it **challenges a common belief**.
 - Short, punchy, and scroll-stopping for TikTok.
-

Step 2: Create the Video

- Made a **25-second clip** explaining the myth.
 - Used a **clear, energetic voiceover** to deliver the message.
 - Added text overlays emphasizing key points.
 - Background music: trending track for extra reach.
-

Step 3: Add the Product

- Linked a **\$15 fitness program PDF** in the bio.

- Framed it as a **step-by-step guide to real core workouts**.
 - Did **not oversell**—just positioned it as a helpful resource for viewers who wanted more.
-

Step 4: Post Timing

- Posted in **the evening**, when TikTok traffic is high for fitness content.
 - No followers were required—TikTok’s algorithm picked it up naturally.
-

Step 5: Engagement

- Replied to comments with tips and encouragement to **increase visibility**.
 - Used hashtags like #FitnessMyth #AbsWorkout #FitnessTips to reach niche audience.
-

Step 6: Results

- Video went **viral in the fitness niche** within 48 hours.
 - **10 people purchased** the PDF at \$15 each.
 - Earnings: **\$150 in two days**.
-

Step 7: Key Takeaways

1. Pick **controversial, scroll-stopping hooks**.
2. Keep videos **short, clear, and informative**.
3. Position your product as a **helpful resource**, not a hard sell.
4. Engage with comments to **boost reach**.
5. TikTok's algorithm can generate **fast sales even with zero followers**.

17. Twitter/X Thread + Gumroad Guide

Posted: "7 AI Tools That Made Me \$1k This Month."

Soft plug for \$17 guide.

9 sales overnight.

Earnings: \$153.

Step 1: Pick a Compelling Topic

I chose **AI tools that made real money**—everyone wants to know how to earn with AI.

- Thread title: "**7 AI Tools That Made Me \$1k This Month**"
 - Clear, attention-grabbing, and immediately shows value.
-

Step 2: Structure the Thread

- Each tweet covered **one AI tool** with a mini example of how I used it.
 - Kept explanations **concise but actionable**.
 - Ended the thread with a **soft plug**: "If you want the step-by-step guide for all these tools, grab my \$17 Gumroad guide."
-

Step 3: Create the Product

- The **\$17 Gumroad guide** contained:

- Detailed instructions for each AI tool
 - Tips to maximize efficiency and earnings
 - Screenshots and workflow examples
 - Positioned as a **supplement to the thread**, not a replacement.
-

Step 4: Posting & Timing

- Posted the thread in the **morning**, peak engagement time on Twitter/X.
 - Used **relevant hashtags**: #AItools #SideHustle #PassiveIncome
 - No paid promotion—relied on **organic engagement** and algorithm reach.
-

Step 5: Engagement

- Replied to comments with extra tips.
 - Encouraged retweets for visibility.
 - Answered DMs for follow-up questions, which **boosted thread activity**.
-

Step 6: Results

- Within **24 hours**, the thread got traction and 9 people purchased the guide.

- Earnings: **\$153 overnight.**
-

Step 7: Key Takeaways

1. Pick a **high-demand topic** with proven results.
2. Break info into **bite-sized, easy-to-read content.**
3. Offer a **small, affordable guide** as a natural next step.
4. Engage actively to **increase visibility and trust.**
5. Organic reach can generate **fast, real earnings.**

18. Instagram Story Q&A + Affiliate Skincare

Answered follower question: "What's your favorite face mask?"

Linked Amazon skincare product.

10 sales at ~\$12 commission each.

Earnings: \$120 in 24h.

Step 1: Choose a Relevant Topic

I picked a **common follower question**:

- "What's your favorite face mask?"
 - It's personal, relatable, and directly connects to products I can recommend.
-

Step 2: Format the Story

- Used **Instagram Stories Q&A feature**.
 - Answered the question naturally, like talking to a friend.
 - Kept it short (10–15 seconds) and visually appealing.
-

Step 3: Include the Affiliate Product

- Recommended an **Amazon skincare face mask** I had experience with.

- Added **affiliate link** via the “Swipe Up” feature (or link sticker if no swipe up).
 - Positioned it as a **genuine recommendation**, not a hard sell.
-

Step 4: Add Visuals

- Showed the product packaging in the story.
 - Did a **mini demo**—opened the mask, applied a bit.
 - Made it authentic so followers trusted the suggestion.
-

Step 5: Posting & Timing

- Posted when **my audience is most active** (evening for skincare routines).
 - One Q&A Story led naturally into the affiliate plug.
-

Step 6: Engagement

- Responded to DMs from followers asking where to get it.
 - Pinned follow-up Stories to **highlight the recommendation**.
-

Step 7: Results

- Within **24 hours**, 10 people purchased via my affiliate link.
- Earnings: **\$120** in one day.

Step 8: Key Takeaways

1. Use **real follower questions** to introduce products.
2. Keep it **authentic**—people trust personal recommendations.
3. Visual demo boosts conversions.
4. Timing matters—post when your audience is active.
5. Small Q&A Story can **turn into fast affiliate income**.

19. Reddit Niche Post + Gumroad PDF Guide

Shared on r/freelance: "How I Found My First Client."

Linked \$15 PDF guide.

11 sales.

Earnings: \$165 in 2 days.

Step 1: Pick a Relevant Subreddit

- Chose **r/freelance** because my guide was about **landing freelance clients**.
 - Important: the audience must **match your content/product**.
-

Step 2: Write a Personal, Valuable Post

- Shared my story: "**How I Found My First Client**".
 - Focused on **helping others**, not selling.
 - Kept it conversational and actionable, giving real tips that actually worked for me.
-

Step 3: Soft Product Plug

- At the end, added a **soft link** to my **\$15 PDF guide on Gumroad**.

- Positioned it as a **resource for anyone who wants to dive deeper**.
 - No pushy language—just a helpful note.
-

Step 4: Formatting & Presentation

- Used **short paragraphs and bullet points** so it was easy to read.
 - Headline: “How I Found My First Client (and How You Can Too)”
→ immediately grabs attention.
-

Step 5: Timing & Engagement

- Posted during **high-traffic times** for the subreddit (evenings US time).
 - Responded to comments and questions to **build trust**.
-

Step 6: Results

- Post hit the **top 10 of the subreddit** within hours.
 - **11 sales** of the PDF came in within 2 days.
 - Earnings: **\$165**.
-

Step 7: Key Takeaways

1. Target the **right subreddit**—audience matters.
2. Offer **real value first**, affiliate/product second.
3. Keep the plug **soft and relevant**.
4. Engage in the comments—it **boosts trust and visibility**.
5. Reddit can generate **fast, easy sales** for niche digital products.

20. Pinterest Pins + Digital Downloads

Another creator designed 4 Canva templates (wedding invites + planners), then uploaded 6 optimized pins linking to Etsy.

One of the pins went semi-viral in a trending search. In less than 48 hours, they sold **32 digital downloads at \$3.99 each.**

Earnings: \$127.68 with zero ad spend.

Step 1: Choose Your Product

- I created **4 Canva templates**: 2 wedding invitations and 2 planners.
 - Chose products that are **easy to customize and in-demand.**
 - Price: **\$3.99 per download** on Etsy.
-

Step 2: Set Up Your Etsy Shop

- Uploaded each template with **clear preview images.**
 - Wrote **descriptive titles and tags** optimized for Etsy search.
 - Ensured downloads were **instant and hassle-free.**
-

Step 3: Create Pinterest Pins

- Designed **6 aesthetic pins** in Canva for the products.

- Included **text overlay** to show what the template offers.
 - Linked each pin directly to the Etsy listing.
-

Step 4: Optimize for Pinterest

- Used **keywords in titles and descriptions** for trending searches like “wedding invites” and “planner templates.”
 - Made sure pins were **vertical (2:3 ratio)** for maximum engagement.
 - Added **engaging thumbnails** and colors that pop.
-

Step 5: Post & Monitor

- Uploaded all pins without spending a cent on ads.
 - One pin started performing exceptionally well in a trending search.
 - Engagement and impressions **climbed quickly** over 48 hours.
-

Step 6: Results

- Sold **32 digital downloads** in less than 48 hours.
 - Earnings: **\$127.68** with zero ad spend.
 - No followers needed; Pinterest’s **search algorithm did the work.**
-

Step 7: Key Takeaways

1. **Choose trending digital products** with broad appeal.
2. Optimize pins for **Pinterest search**—titles, description, keywords matter.
3. Visuals must be **eye-catching and clear**.
4. Etsy + Pinterest works even with **new accounts**.
5. Viral pins can generate **fast, passive sales** without ads.